S.O.A.P.S.tone

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| **SUBJECT** | * **What is the subject or topic of the piece?** * **What theme or big idea do you see?** * **What is this piece about?** |
| **OCCASION** | * **What event or occasion do you think caused the author to write this piece?** |
| **AUDIENCE** | * **To whom is the author writing? How do you know (what evidence is there)?** |
| **PURPOSE** | * **What does the author want you to believe or understand?** * **What is the purpose of the text? (choose one):**   + **To educate or inform (if the author’s purpose was neutral)**   + **To persuade or convince (if the author’s purpose was negative or positive)**   + **To reflect on an important event or idea (poetry, personal narrative)**   + **To entertain (if the author’s purpose was solely to entertain the audience)** |
| **SPEAKER** | * **What do we know about the speaker?** * **How does his background affect his point of view on the subject?** * **Is there anything about his background that establishes ethos?** |
| **TONE** | * **What is the attitude of the speaker or writer as revealed by the choice of vocabulary?** * **Tone word examples: academic, formal, informal, sarcastic, humorous, informative, reflective, persuasive, casual, argumentative, passionate, cautionary, condescending, respectful, etc.** |

**During your third read of the essay, you should start questioning the points the author makes in the text, evaluate the evidence he provides (is it strong evidence, weak evidence, does it support his claims), and make judgments about the credibility of the piece. Consider these questions: What is the author’s main point, and how does he make it? What is the author saying, and what does he mean? What does the author value, and how can you tell? As you read the essay again, take notes on each side of the chart where you find the following elements (label with paragraph #):**

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| **Analysis** | **Personal Response** |
| * **The issue McBride is writing about** * **McBride’s main points** * **Examples that show how McBride feels about the issue** * **Examples of how hip hop is a global issue** * **What McBride wants his readers to do or believe** | * **Agree with the author** * **Disagree with the author** * **Have a question** * **Have a comment** * **Have any sort of reaction to what he says** |